



March 14, 2011

Dear Journalist:

The legendary Hotel del Coronado has unveiled several major enhancements over the last few years, including spectacular ocean-view dining, the cottages and villas at Beach Village, upscale shops and boutiques, an award-winning Spa and new centers for kids and teens.

The cottages and villas at Beach Village offer an exclusive enclave within the iconic setting of the oceanfront resort. Located on Coronado's award-winning beach and inspired by the original hotel's coastal architectural style, the 78 guestrooms and suites at Beach Village offer dining and living spaces with gourmet kitchens, cozy fireplaces, spa-style baths and spacious ocean-view balconies and private terraces.

The award-winning Spa at The Del features 21 treatment rooms, a spectacular outdoor relaxation terrace with vanishing edge pool, and unique ocean-inspired treatments. A state-of-the-art fitness center adjacent to the Spa offers personal training, weight and cardiovascular equipment and a studio for aerobics, spin classes and Pilates. Yoga and mediation on the beach are also available.

Kidtopia is an exciting facility for children ages 4 to 12, featuring beach-themed rooms for crafts and playtime. Kidtopia offers three-hour camps and one-hour craft programs that areh entertaining and educational crafts. Vibz is a year-round teen lounge with billiards, foosball, darts, computers, movie-time media, Dance Dance Revolution and, most importantly, the opportunity for teens to meet other people their own age.

"We are thrilled to offer Beach Village as the ultimate vacation experience, along with oceanfront dining, shopping, and wellness amenities," says Todd Shalan, Vice President and General Manager of the Hotel del Coronado. "We are committed to preserving the magic of this more than 120-year-old icon while transitioning into the 21st century."

Please visit our press room at www.hoteldel.com for current and archive releases and photography. In the meantime, thank you very much for your interest in The Del.

All the best,

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NEWS RELEASE
Spring 2011

**BEACH VILLAGE PRESENTS A NEW LEVEL OF LUXURY
AT THE HOTEL DEL CORONADO**

CORONADO, CA — The Hotel del Coronado has been celebrated for its legendary service and architectural splendor since it opened in 1888. Now, this world-class resort destination has been enhanced to cater to discerning travelers looking for the utmost in luxury with Beach Village.

The cottages and villas at Beach Village offer 78 secluded, beachfront guestrooms and suites under the classic red-shingled roofs that have come to epitomize The Del. With up to three bedrooms, each suite features spacious dining and living great rooms with cozy fireplaces, and gourmet kitchens boasting Sub-Zero® refrigerators, stainless steel gourmet Wolf® cooktops and built-in ovens. They offer breathtaking ocean views from expansive balconies and private terraces, some with their own soaking tub or fire pit. All of the accommodations include spa-style baths, Bose® surround-sound systems and docking stations, large flat-panel televisions, wireless Internet and more.

Guests also enjoy spa hot tubs and pools, plus access to all of The Del's exciting new amenities including the award-winning Spa at The Del, state-of-the-art Fitness Center and Southland coastal dining at 1500 OCEAN.

For the ultimate indulgence, Beach Village personal concierge service offers everything from creating complete trip itineraries to grocery shopping. Whether you want to make reservations in restaurants around town, pre-arrange attraction tickets or just need a picnic basket made for your day at the beach, your personal concierge will take care of every detail of your visit. And for those who want to go no farther than their beachfront paradise, the concierge can arrange for one of The Del's master chefs to prepare a meal in the kitchen of their cottage or villa suite.

For reservations, please call 619.522.8811 or visit us online at www.DelBeachVillage.com.

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NEWS RELEASE
Spring 2011

BEACH VILLAGE: INSPIRED BY THE UNIQUE CHARACTER OF HOTEL DEL CORONADO

Coronado, CA — When it opened in 1888, the legendary Hotel del Coronado immediately became an iconic architectural landmark, beckoning heads of state, celebrities and discerning travelers from around the world. Now, at the beginning of the 21st century, Beach Village faithfully captures elements of the classic character and charm of the original architecture, interior decor and landscaping.

Like the National Historic Landmark that inspired them, the luxury cottages and villas of Beach Village echo The Del's famous turrets and red-shingled roof, white painted lap siding and extensive white accents. The exclusive ambiance of the private Beach Village enclave is enhanced by a contemporary interpretation of The Del's traditional landscaping. Classic gardens, exotic flowering plants and stone-capped borders line elegant promenades.

The seamless connection between the past and the present continues inside the cottages and villas. White-paneled wainscoting and painted cabinetry provide a crisp contrast to wide-plank walnut wood flooring in the living areas. Oversized baths are enhanced with white Calcutta marble on the floors, shower walls and tub decks, and sparkling chrome fixtures accenting the stone. Custom-made vanities are crafted with ebony mahogany and emperador dark marble tops. Throughout the interiors, the furniture selection is transitional with a hint of cottage style provided by blue textured linen upholstery and fresh striped linen draperies. Seen as a whole, every element of the décor blends harmoniously, creating the feeling of a California beach bungalow that opens to the ocean.

Interspersed between the cottages and villas, a series of private terraces secluded by walls and hedges provide intimate outdoor living spaces, replete with therapeutic spa hot tubs, designer patio furniture and fire pits. The centerpiece of Beach Village is an oval-shaped pool surrounded by private cabanas and fan palms.

"We are thrilled to offer Beach Village as the ultimate vacation experience, and highlight all the ultra-luxe enhancements," says Todd Shallan, Vice President and General Manager of the Hotel del Coronado. "We are committed to preserving the magic of this more than 120-year old icon, while transitioning into the 21st century."

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NEWS RELEASE
Spring 2011

**ENJOY THE ULTIMATE PAMPERING EXPERIENCE WITH THE
ULTRA-LUXE BEACH VILLAGE AT THE DEL ESCAPE PACKAGE**

Coronado, CA — The Hotel del Coronado has been celebrated for its legendary service and architectural splendor since it opened in 1888. With the unveiling of Beach Village, this world-class resort destination has been enhanced to cater to discerning travelers looking for the utmost in luxury. Now there is a package that matches the unparalleled oceanfront setting and exclusivity found at Beach Village at The Del. Guests can escape, luxuriate and indulge with the **Ultra-Luxe Beach Village Escape Package**, which includes:

- **4-nights accommodations in one of the exclusive oceanfront cottage suites at Beach Village**
Suites feature spacious dining and living great rooms with cozy fireplaces, and gourmet kitchens boasting Sub-Zero® refrigerators, stainless steel gourmet Wolf® cook tops and built-in ovens. They offer breathtaking ocean views from expansive private terraces with soaking tubs. Suites also include spa-style baths, Bose® surround-sound systems and docking stations, large flat-panel televisions, wireless Internet and more.
- **Personal butler service throughout stay**
- **Private limousine on demand**
- **Couples massage and bath butler service in your cottage**
For a romantic rendezvous, Spa at The Del Therapists will delight guests with a 50-minute massage of your choice (for two people) in the privacy of your oceanfront cottage suite. After the treatment, a Beach Village bath butler will draw an aromatherapy bath in your spacious tub for the ultimate in relaxation.
- **Private dinner prepared by one of The Del's master chefs served fireside on your cottage oceanfront terrace**
Enjoy watching the sun set into the Pacific as you dine next to a cozy fire on your private patio. Your Del chef will prepare a custom menu of your choice complimented by fine wines.
- **Dinner at 1500 OCEAN in the private wine room followed by deserts and Veuve Clicquot, plus paraffin hand and foot treatments, on the spa terrace and vanishing edge pool**
The Del's signature restaurant offers Southland coastal cuisine in an intimate setting. Following your spectacular dinner, move on to the spa's oceanfront terrace, reserved exclusively for you on this occasion. Therapists will delight you with paraffin treatments under the stars while you enjoy fireside champagne and dessert.
- **Sunset sailing and dinner aboard a private yacht on San Diego Bay followed by an exclusive wine, cheese and chocolate tasting at ENO with the Wine Director/Sommelier**



Cruise the bay as the sun goes down while feasting on a magnificent dinner. When you return to The Del, one of ENO's Sommeliers will welcome you to your own private party in the tasting room. Sample flights of the three most delectable indulgences in the world: fine wines, rare cheeses and gourmet chocolates.

- **Romantic candlelight dinner on the beach under a private tent with violinist serenading**
The Del's master chefs will create a spectacular dinner right on Coronado's award-winning white sand beach. Enjoy the crashing of the waves alongside the romantic sounds of your private violinist.
- **Private yoga session on the beach**
- **Private surfing lesson, kayak tour or sailing lesson**
- **Daily poolside, fully-stocked cabana rental at the exclusive Beach Village Pool**
- **Beach Village Cottage gourmet kitchen pre-stocked with favorite food and wine**
- **Plush Beach Village robes, luxurious spa products and Veuve Clicquot amenities**

This once in a lifetime package experience starts at **\$25,000***. For more information, please call 619.522.8811 or visit www.delbeachvillage.com .

**Rate is per package based on availability for double occupancy in a one-bedroom cottage. More than two guests may participate in package at an additional cost.*

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Founded in 1992, KSL Resorts manages seven time-honored resorts with outstanding recreational amenities, including spa, golf, tennis and ski. Each is refined yet unpretentious, rich in legacy, and genuine in service. The KSL Resorts are:
Hotel del Coronado (San Diego, CA)
Beach Village at The Del (San Diego, CA)
La Costa Resort and Spa (Carlsbad, CA)
Rancho Las Palmas Resort & Spa (Rancho Mirage, CA)
Vail Mountain Lodge & Spa (Vail, CO)
Barton Creek Resort & Spa (Austin, TX)
The Homestead (Hot Springs, VA)
For more information, call 1-866-KSL-7727 or visit KSLResorts.com.



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NEWS RELEASE
Spring 2011

LEGENDARY HOTEL DEL CORONADO PRESENTS
\$150 MILLION IN LUXURY ENHANCEMENTS

Coronado, CA — The world-renowned Hotel del Coronado completed a spectacular \$150 million transformation in 2007. The more than 120-year-old resort now provides an ultra-luxe contemporary vacation experience within the unique charm of the celebrated Victorian landmark.

The cottages and villas at Beach Village offer an exclusive enclave within the iconic setting of the oceanfront resort. Located on Coronado's award-winning beach and inspired by the original hotel's coastal architectural style, the 78 guestrooms and suites at Beach Village offer dining and living spaces with fully equipped kitchens and gourmet-quality appliances, cozy fireplaces, plush 400-thread-count bedding, spa-style baths with soaking tubs and spacious ocean-view balconies and private terraces. Guests of Beach Village enjoy private pools and hot tubs, personalized concierge service and private access to the beach. Modern amenities include Bose® surround-sound systems and docking stations, large flat-panel televisions, an entertainment library with DVDs, games and books, wireless Internet and more.

The award-winning Spa at The Del features 21 treatment rooms, a spectacular outdoor relaxation terrace with vanishing edge pool, and unique ocean-inspired treatments. A state-of-the-art Fitness Center adjacent to the Spa offers personal training, weight and cardiovascular equipment and a studio for aerobics, spin classes and Pilates. Yoga and meditation on the beach are also available.

Celebrity hair stylist and author Billy Yamaguchi, creator of *Feng Shui Beauty*, also opened a salon at The Del, offering an extensive menu of services including personal consultations with Yamaguchi himself.

1500 OCEAN, the resort's signature restaurant, features Southland Coastal cuisine with selections from Santa Ynez to Cabo San Lucas. The restaurant's outdoor Sunset Bar – complete with fire pits, cocktails and appetizers – offers the perfect West Coast venue to watch the sun set over the Pacific.

ENO Wine Room provides a wine-tasting experience that engages all the senses with flights of wine, cheese and chocolate. Around 350 labels of wine and 50 selections of cheese from around the world paired with chocolates prepared by local chocolatiers create an amazing dining experience.

The Del also offers several upscale shops and boutiques offering everything from designer clothing and accessories at Isabel B. to authentic items of historical importance at Est. 1888. Kids of all ages will love stepping back in time in the old-fashioned Spreckels Sweets & Treats candy store and browsing the aisles at The Toy Castle.



For more information, please call 619.522.8811 or visit www.hoteldel.com.

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NEWS RELEASE
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HOTEL DEL CORONADO PRESENTS AWARD-WINNING SPA

Coronado, CA — In January 2007, the legendary Hotel del Coronado unveiled the spectacular Spa at The Del. The spa takes advantage of the resort's unparalleled beachfront location and encapsulates the time-honored powers of the ocean to heal and restore, relax and invigorate.

The spa, named one of the "top 20 hotel spas in the world" by *Travel + Leisure*, offers a variety of luxurious, ocean-inspired treatments, including massages, wraps and facials. Bathed in natural light, the spacious spa includes 21 treatment rooms, sanctuary areas, hydrotherapy tubs and steam rooms. The décor features calming tones with Victorian accents. A private terrace and vanishing-edge pool overlooking the magnificent Pacific offers the ultimate therapeutic retreat.

In winter 2011, the spa unveiled a refreshed menu with some new and updated treatments. The new That's S'moré Romantic Journey package includes a couples massage and s'mores on the beach. The new Get Lifted facial uses the NuFace microcurrent device to provide instant toning and stimulation. The spa's signature line of treatments includes the Shell Coronado Massage, Shell Coronado Facial, Island Sands Body Polish and Goddess of the Sea Body Wrap.

Recognizing the rejuvenating nature of the spa, collaboration began in October 2010 with the Susan G. Komen Foundation of San Diego. The spa is pleased to present "Eat, Pray, Spa: A Survivor's Soirée", a quarterly event for breast cancer survivors. The evening includes light fare and champagne, a special guest speaker, a choice of therapeutic spa treatments, and a chance to bond with fellow survivors. In addition, the Spa has added Celebration of Life, a lymphatic drainage treatment, to the menu, with \$5 of the proceeds being donated to the Susan G. Komen Foundation of San Diego.

Adjacent to the spa is Yamaguchi Salon, a full-service salon by celebrity stylist and author Billy Yamaguchi that integrates the ancient philosophies of Feng Shui into modern hairdressing and beauty. Also adjacent to the spa is a state-of-the-art fitness center that has personal training, weight and cardiovascular equipment and a studio for aerobics, spin classes and Pilates. Yoga and meditation on the beach are also available.

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NEWS RELEASE
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1500 OCEAN ENERGIZES THE HOTEL DEL CORONADO'S CULINARY OFFERINGS

Coronado, CA — The Hotel del Coronado has been one of the country's most prominent beachfront resort properties since it opened in 1888. Now, The Del is pleased to offer a contemporary destination restaurant within the landmark Victorian structure. Called 1500 OCEAN, the ocean-view restaurant opened in May 2006 to rave reviews. Chef de Cuisine Brian Sinnott's menu features fresh, regional food and wine selections from Santa Ynez to Cabo San Lucas. The design celebrates the coastal setting and the novel, regional cuisine. Glowing sunset colors, dark wood accents and warm lighting give the restaurant its own signature style, contributing to an energy level that continues past nightfall.

1500 OCEAN offers a variety of elegant indoor and outdoor settings – the 6,000-square-foot restaurant functions happily as one space, but also accommodates small and large groups. A row of three interior coastal cabanas – oversized booths with sheer draperies – provide intimate seating for groups of four. Lined with honey-colored, wood panels, each has a framed mirror, a wood ceiling and candle-niche, creating a “room within a room” sensibility. Near the bar, a larger, semi-private cabana has views into the wine room. The cabana has burnished plaster walls and a large wood table for groups of six to eight.

The interior bar is an energetic setting with a striped cork floor, seating for 16, and a feature wall of back-lit “sunset” glass. The rosy glass wall creates a warm, inviting glow after sunset, when the ocean view fades. Nearby, peacock blue, leather wingback chairs add a visual pop, offering a special setting for couples while helping to form an elegant promenade from the main entry. The entry itself has been moved from within the hotel to the beach-front terrace, giving 1500 OCEAN its own exciting story and arrival sequence.

An outdoor Sunset Bar, complete with fire pits, cocktails and appetizers, offers the perfect West Coast venue to watch the sunset over the Pacific.

Because of The Del's rich heritage, dining at the resort has always been a unique and enchanting experience. For reservations at 1500 OCEAN, call 619-522-8490 or email deldining@hoteldel.com. For more information, visit www.hoteldel.com.

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NEWS RELEASE
Spring 2011

ENO — THE DEL'S WINE, CHEESE AND CHOCOLATE SENSATION

CORONADO, CA — ENO, a wine, cheese and chocolate sensation, opened at Hotel del Coronado in February 2008. Devoted to providing the three most delectable indulgences in the culinary world — fine wine, rare cheeses and gourmet chocolate — ENO offers guests a one-of-a-kind tasting experience.

Directing the operation of ENO is The Del's Wine Director/Sommelier Ted Glennon, who has worked in numerous wine director and educator positions, including Arterra Restaurant, Bar & Outdoor Lounge in The San Diego Marriot Del Mar and restaurant NINE-TEN in the Grand Colonial Hotel, among others.

Glennon's philosophy of creating an interactive and comfortable environment for every guest is reflected in ENO's friendly and unpretentious attitude, where learning about, discovering and discussing new wines, cheeses and chocolates is strongly encouraged. "Learning about wine and sharing my knowledge of wine are my two greatest passions," explains Glennon. "I'm thrilled that ENO's educational philosophy will allow me to interact with guests in an intimate setting and introduce them to the finest wines and pairings of cheeses and chocolates from local San Diego artisans and around the world."

The tasting room — complete with built-in cheese and chocolate cases and a prominent glass-ensconced, floor-to-ceiling wine tower that stores more than 2,800 wine bottles — is approximately 816 square feet.

The indoor space provides seating for 30 guests and includes a marble-topped bar and high-topped communal tables etched with backlit names of wine varietals. ENO's outdoor terrace features three communal wine tables also etched with names of wine varietals, a central fire pit in each table, and accommodates 32 guests. The terrace is designed to encourage interaction and communication between guests and ENO's wine attendants.

ENO wine attendants — sommeliers in training — were each handpicked from some of the best restaurants in San Diego. They work with guests to recommend labels based on their individual tastes and preferences and offer educated suggestions on pairings of all three indulgences. The educational experience at ENO is enhanced with tasting and pairing classes offered as part of its ENO-versity program, available for hotel guests and locals alike. All wines at ENO are served in delicate Riedel stemware and can be purchased by the bottle, glass or flight.

ENO features about 60 wines by the glass arranged into tasting flights with about 350 selections by the bottle. Each flight offers tastings and consists of anything from three Pinot Noirs to three Chardonnays that may change during the course of the year. ENO also offers a sake flight that groups three sakes from different regions. A rotating selection of about 50 artisanal cheeses from all over the world (with special attention to America) is also available individually or in flights. Assembled and presented by the resident cheesemonger, cheeses are served on marble slabs and stored in a temperature-controlled cave that the staff encourages guests to view for



educational tours. And charcuterie, the art of cured meats such as pates and prosciutto or salami, is also offered.

Flights arrive at the table with freshly baked breads and seasonal accoutrements such as quince paste, Spanish Marcona almonds and assorted olives or can be supplemented with a charcuterie plate. A variety of handmade, exotic chocolate confections is also available separately or in flights, featuring the exquisite craftsmanship of world-class chocolatiers including Dallmann Confections and the remarkable products of artisans including Norman Love Confections, based in Florida. ENO guests can choose to purchase any wine, cheese or chocolate they desire within the tasting room, in addition to the wine accessories, books and art that are available as part of its retail component.

No reservations required. For more information, please call 800-HOTEL-DEL or visit www.hoteldel.com/eno-wine.

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NEWS RELEASE
Spring 2011

**HOTEL DEL CORONADO NAMED THE NO. 1 HOTEL IN THE U.S.
BY CELEBRATED LIVING MAGAZINE**

Coronado, CA — The Hotel del Coronado is excited to announce that the readers of *Celebrated Living* – the luxury magazine for American Airlines premium class passengers – have named The Del the No. 1 Hotel in the U.S and No. 1 of the Top 10 Business Hotels. The editors of *Celebrated Living* asked their readers to list their favorite hotels worldwide in a variety of categories. They received thousands of responses and in the composite results there was a common thread: Excellence is personal.

According to Dr. Chekitan S. Dev, who teaches marketing and brand management at Cornell University's School of Hotel Administration, excellence requires three key elements. First, a very clear idea of what amenities guests value most. Second, is service that is intuitive, proactive, anticipatory, subtle and intensely personal. And finally, a hotel needs a great location. In the survey of U.S. lodgings, those qualities are all found at the historic Hotel Del, establishing that newer isn't necessarily better. After all, the resort opened in 1888. But it shot to the top after a three-year expansion investing \$150 million in the luxury cottages and villas at Beach Village, where you can walk out your door and onto the beach. There are also new pools, state-of-the-art fitness center, award-winning spa and outdoor dining venues overlooking the Pacific.

"We are very honored that The Del was recognized as No. 1 in both the leisure and business categories," says Todd Shallen, The Del's vice president and general manager. "The resort has indeed stepped into the 21st century, proving that historic charm and modern conveniences can blend together without compromise."

For more reservations and information, please call 800-HOTEL-DEI or visit www.hoteldel.com.

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NEWS RELEASE
Spring 2011

CORONADO NAMED AMONG AMERICA'S TOP 10 BEACHES

Coronado, CA — Soft sand under your feet, a touch of salt in the air, and the sound of pounding surf are what the best beaches in the U.S. are all about. *Los Angeles Times* announced "Dr. Beach's" annual picks for America's best beaches in May 2010, and Coronado was named No. 3. "Dr. Beach" — also known as Stephen Leatherman, director of Florida International University's Laboratory for Coastal Research — uses 50 criteria in selecting the best beaches, including water and sand quality, facilities and environmental management.

Additional beaches in the top 10 include: Coopers Beach in Southampton, NY; Siesta Beach in Sarasota, FL; Cape Hatteras in the Outer Banks, NC; Main Beach in East Hampton, NY; Kahanamoku Beach in Waikiki, Honolulu, HI; Coast Guard Beach in Cape Cod; Beachwalker Park in Kiawah Island, S.C; Hamoa Beach in Maui, HI, and Cape Florida State Park, Key Biscayne, FL.

Coronado's 18 miles of expansive white sand and endless sunshine make it the perfect spot for adventures for all ages. The sprawling shoreline is great for jogging or walking along the Pacific. Coronado's generally small waves are perfect for learning to surf or boogie board. And the Coronado bike trail, which runs along Glorietta Bay and the beachfront walk, is safe, easy to navigate and beautiful year-round.

The Hotel del Coronado, the Victorian masterpiece that is the centerpiece of Coronado Island, takes full advantage of its breathtaking oceanfront location. Surfing classes and beach rentals are available year-round. Bikes for all ages, surreys and deuce coupes are also available for rent. The Recreation Department offers the Coronado on Wheels Bike Tour, a two-hour guided tour of historic Coronado. The Del's fitness instructors teach fun classes such as core strengthening, total body conditioning and yoga. And, Kidtopia camp includes bonfires, s'mores roasts, seashore scavenger hunts, sandcastle competitions, beachfront kite flying and more. With all of these great activities in a spectacular setting, it's no wonder that families return year after year to play at The Del.

For information and reservations, contact the Hotel del Coronado at 800-HOTEL DEL or www.hoteldel.com.

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NEWS RELEASE
Spring 2011

KIDS RULE AT THE HOTEL DEL CORONADO

CORONADO, CA — At the Hotel del Coronado, having fun – and lots of it – is a year-round activity for the entire family. While parents pamper themselves, children of all ages are entertained with fully supervised activities that are fun and educational. The 28-acre resort, Southern California's only beachfront hotel, is a children's paradise. There are lush gardens, a nearby marina, several pools and a full-time Recreation Department to cater to every child's whim.

In June 2009, The Del unveiled Kidtopia, the exciting new facility for children ages 4 to 12, featuring bright colors, underwater murals and separate beach-themed rooms for crafts and playtime. There's a crazy funhouse mirror and high-tech entertainment stations with computers, movie-time media and a Dance Dance Revolution game. Kidtopia offers three-hour camps and shorter programs with entertaining and educational crafts and activities. Camps, which will include either lunch or dinner, will feature scavenger hunts, sandcastle contests, beach Olympics, luaus, bonfires and much more.

Gnarly Neal offers surfing lessons year-round. Little ones will also love strolling through the Shops at The Del and stopping into The Toy Castle to check out books, dolls, stuffed animals and toys galore. H.D. Kids & Co. offers fashionable beach-inspired clothing, shoes, hats and accessories from all your kids' favorite brand names. Children of all ages won't want to miss out on MooTime Creamery, where ice cream is smooshed and smashed into their favorite flavor combinations. And Spreckels Sweets & Treats, an old-fashioned candy store, is the perfect way to make sure your child's vacation will never be forgotten.

During the summer months, the resort offers extended programs for children including comprehensive 4-hour surf camps, Bingo tournaments on the pool deck, Family S'mores Night on the beach and Flick N' Float movie night, where kids can watch a film from an inner tube. Coronado Island comes alive on the 4th of July with a local main street parade, concerts in the park, spectacular fireworks display and much more. Throughout December, The Del offers an array of special ways for kids to make holiday memories away from home. Children can enjoy cookie decorating, surrey-sleigh rides and skating at The Del's oceanfront ice rink. For the ultimate treat, you can arrange for an Elf Tuck-in, where one of Santa's helpers will visit your child at bedtime, bringing them a stocking of goodies and reading them a goodnight story. And, on Easter Sunday, The Del is famous for its fun egg hunts on the oceanfront Windsor Lawn. Kids can also make a variety of arts and crafts at the wonderful Craft Eggstravaganza. The Easter Bunny himself roams throughout the hotel to take photos with hotel and brunch guests.

The Del doesn't leave out the teenagers! In addition to Vibz, the new year-round teen lounge, the resort offers biking and kayaking tours, volleyball and boogie board rentals and much more. And for those who want to relax and unwind, the Spa at The Del offers spa treatments designed specifically for those ages 13 to 17.



With all this plus easy-access to SeaWorld, the World-Famous San Diego Zoo and Legoland, it's easy to see why *Travel + Leisure Family* magazine recently named The Del one of the top 20 family resorts in the United States. For reservations, call 800.HOTEL.DEL or visit The Del's Web site at www.hoteldel.com.

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NEWS RELEASE
Spring 2011

HOTEL DEL CORONADO: A TEEN DREAM TRAVEL DESTINATION

Coronado, CA — The Hotel del Coronado's endless white sand beaches, pools, fun dining options and nearby boathouse make it a spectacular playground for teenagers. In June 2009, The Del introduced Vibz, a new year-round hang-out for those ages 13-17. Vibz, a contemporary lounge, is the perfect escape for those looking for a break from the family. This exciting hotspot will offer billiards, foosball, darts, karaoke, computers, movie-time media, Dance Dance Revolution and, most importantly, the opportunity for teens to meet other people their own age.

The Del also offers year-round biking tours and surfing lessons, plus cabana, surfboard, boogie board and volleyball rentals. Shopaholics can indulge at the Shops at The Del, a variety of boutiques offering the latest styles and brands of sunglasses, shoes, apparel and bath and body products. Or, teens can just hang out and enjoy grilled hamburgers and hot dogs on the Sun Deck, coffee drinks at Babcock & Story Bakery or delicious ice cream from MooTime Creamery.

For those who want to relax and unwind, the Spa at The Del offers spa treatments designed specifically for teens. The Clarifying Facial cleans, detoxifies, exfoliates and hydrates and is perfect for acne-prone skin. And, the Teen Spa Sampler allows teens to choose two 25-minute treatments from a menu that includes a Swedish Massage, Express Facial, Back Facial and Salt Scrub.

During the summer, The Del also offers extended teen programming including pool parties, relay races, ping-pong tournaments and comprehensive 4-hour surf camp.

Fun in Coronado/San Diego

Coronado Island offers an array of magnificent shopping, dining and recreational offerings. With several surf and skate shops, plus fun San Diego apparel stores, teenagers are sure to find everything they need to take home the total Southern California experience. Orange Avenue and the Ferry Landing also feature dozens of eclectic coffee shops and eateries, perfect for hanging out. Coronado's world-class skate park features 16,000 square feet of concrete ramps, bowls, grinds and jumps including the Street Plaza (2' to 3' deep), the Clover Bowl (5' to 7' deep) and the Teardrop (8' deep). And, the Coronado Municipal Golf Course, located just across the street from The Del, features a putting green, driving range and an 18-hole course.

With year-round sunshine, endless recreation, dining and shopping options, plus attractions such as SeaWorld, the World-Famous San Diego Zoo and Balboa Park, San Diego is an ideal destination for people traveling with teens. Just across the bridge from Coronado, downtown San Diego offers hundreds of cafés, restaurants, trendy boutiques and shops in the historic Gaslamp Quarter, Seaport Village and Horton Plaza. It's all just a quick bus trip or scenic ferry ride away!



For more information about teen programs at The Del or to make reservations, please call 800. HOTEL.DEL or visit us online at www.hoteldel.com.

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THE HOLLYWOOD CONNECTION

Hollywood Comes to Call

Coronado's close proximity to Los Angeles has made the Hotel del Coronado a popular celebrity destination for over one hundred years. Not only have Hollywood's elite retreated here for vacations, they've also made movies here.

The first movie made at The Del was **Knights of Pythias Camp**, filmed in 1901 by the Edison Moving Picture Company. Hollywood was still a rural community at that point, but in a very few years, it would emerge – and remain - the filmmaking capital of the world.

Southern California's near-perfect climate was ideal for the fledgling industry since, at that time, all filming had to be done outside, using daylight (even "interior" scenes were created out-of-doors). Endless days of California sunshine – without heat or humidity – were perfectly suited for the filmmaking requirements of the early 1900s.

Cinema and Celebrities

The hotel has attracted Hollywood royalty since it opened its doors in 1888, including some of the world's greatest producers and directors such as **Frank Capra, Hal Roach, Daryl Zanuck, and Stephen Spielberg**. But, it has always been the movie stars themselves that have attracted the most attention.

1888

Lillie Langtry (1853-1929), a stage actress, may have been The Del's very first big name entertainer. During her 1888 visit, Langtry said of The Del, "Its immensity astonishes me and its perfect beauty delights me. It is in every way so different from any hotel I have ever seen. It has a new surprise wherever I turn. It is so fresh and nice, it gives such a feeling of pleasing repose, and altogether it has a delightful influence on one."

1901

Knights of Pythias Camp and **Tent City**, the first two movies made in Coronado, were shot at The Del and thought to have been documentaries about the hotel.

1915

In 1915, the movie **Pearl of the Pacific** was filmed at The Del.

Also in 1915, **Siegemund Lubin** – a motion picture giant in his day – established Lubin Studios in Coronado. Hotel owner John D. Spreckels – known for his dedication to community – offered Lubin a \$1 a year lease for an extensive piece of property on the San Diego Bay. Lubin, in turn, invested \$10,000 to build a studio, stage, film plant, storage facilities, repair shops, dressing rooms, and garages (all surrounded by a dramatic castle-like wall). The studio made as many as twenty movies in Coronado, including **The Power of Salim Bey** and **Billy Joins the Navy**.

1920s/1930s

By 1920, Hollywood was well established as the movie metropolis. Even with the worldwide Depression (which lasted from 1929 to 1941), Hollywood never faltered; in fact, historians agree that it was the only industry in America unaffected by financial collapse. And movie-going - an inexpensive diversion for millions of Americans trapped by the Depression – became the country's favorite pastime.



The Hotel del Coronado, in turn, held a special attraction for Tinseltown's party-goers, thanks to its close proximity to Mexico, which offered horse-racing and liquor (Prohibition made liquor illegal in the U.S. from 1920 to 1933). As an added incentive, crooner **Bing Crosby** and other Hollywood investors, opened nearby **Del Mar Racetrack** in 1938.

Not surprisingly, with all it had to offer, celebrities at The Del became commonplace, including superstars like **Charlie Chaplin, Mary Pickford, Douglas Fairbanks, Al Jolson, Greta Garbo, Gloria Swanson, Rudolph Valentino, Mae West, Clark Gable, Errol Flynn, James Cagney, Olivia de Havilland, Rita Hayworth, Helen Hayes, Ruby Keeler, Stan Laurel, Fred MacMurray, Ray Milland, Dick Powell, Anthony Quinn, George Raft, Ginger Rogers, Edward G. Robinson, Will Rogers, and James Stewart.**

In 1924, ***My Husband's Wives*** was filmed at The Del, starring **Bryant Washburn** and **Lois Wilson**. Another movie shot in the 1920s was ***The Flying Fleet*** (1929) with **Ramon Novarro** and **Anita Page**. In 1935, Coronado actor **Johnny Downs** was featured in the movie ***Coronado***, which also starred **Jack Haley** and **Andy Devine**. ***Yours for the Asking*** (sometimes titled ***Moon Over Miami***), with **Dolores Costello, George Raft, Ida Lupino, Edward Kennedy,** and **John Barrymore** was filmed at The Del in 1936. And, in 1939, the movie ***Dive Bomber***, starring **Errol Flynn, Fred MacMurray,** and **Alexis Smith**, included shots of the hotel.

World War II and the 1940s

Throughout World War II, the hotel was San Diego's premier watering hole for the military personnel stationed in the area. One guest – the wife of a Navy officer herself – remembers seeing actor **Robert Montgomery** at The Del. "He walked through the lobby in Navy uniform. He was very popular in those days and gorgeous!"

But, not all celebrities at The Del were in the armed forces. During the war years, the hotel also played host to **Bette Davis, Gary Cooper, Kirk Douglas, Judy Garland, Maureen O'Hara, Mickey Rooney, Lana Turner, and Rudy Vallee.**

After the war, celebrity sightings included **George Sanders, Humphrey Bogart, and Lauren Bacall.** And, in 1946, America's premier dance instructor, **Arthur Murray,** established a dance studio at The Del.

1950s/1960s

Movie stars – and now, television stars - flocked to The Del throughout the 1950s and 1960s, with visits from **Doris Day, Joan Crawford, Walt Disney, Groucho and Harpo Marx, Walter Pidgeon, Donna Reed, Dinah Shore, and Loretta Young,** just to name a few.

Movies made at The Del during this period included *Cry for Happy*, with Glenn Ford and Donald O'Connor, and *The Easy Way* with Jane Fonda and Lana Turner.

The hotel was also instrumental in helping to launch the careers of some television giants. In fact, **Lucille Ball** and **Desi Arnaz** retreated to The Del in 1950 to polish their comedy routine under the direction of "**Pepito the Spanish Clown,**" a renowned vaudeville performer. They stayed at The Del for a couple of weeks, where they also developed their "Ricky and Lucy" personas (he the serious Cuban bandleader; she his zany star-struck wife). They then took their show on the road, eventually landing their own television program shortly after their stay. In fact,



during one episode of **I Love Lucy**, “**Lucy and Ricky**” stayed at The Del with their friends, “**Fred and Ethel Mertz.**”

Liberace, the undisputed king of keys and candelabras, was playing piano at The Del when he was discovered in 1950. On one fateful night, Liberace’s audience was so small the hotel told him he could cancel his performance if he wanted to. Liberace declined – and lucky for him he did. In the audience that night was a television producer, who recognized that Liberace’s ability to connect with a small audience would be perfect for the intimacy and the immediacy of the “small screen.” And the rest (as they say) is Hollywood history!

1958 *Some Like it Hot*

Hollywood history was again made at The Del in 1958, when ***Some Like It Hot*** was shot here, starring **Marilyn Monroe, Jack Lemmon, and Tony Curtis**. Although the stars were well known at the time, and the movie received rave reviews, few could have predicted the film’s staying power. Now fifty years later, the movie was recently heralded by the American Film Institute as the best comedy of all time. It is also the Marilyn Monroe movie most shown on television today.

This extraordinary film has never lost its luster; on the contrary, as the years go by, it becomes more and more popular and more and more revered. The film’s 25th anniversary in 1984 brought **Lemmon, Curtis**, and famed director **Billy Wilder** back to The Del for a special celebration.

1970s/1980s

The Del has always had the ability to attract Hollywood “royalty,” as well as its newest superstars. In the 1970s and 1980s, The Del played host to mega-celebrities such as **Cary Grant, Katherine Hepburn, and Burt Lancaster**, as well as **Goldie Hawn, Sylvester Stallone, and Renee Russo**.

A variety of movies were filmed at the hotel in the 1970s, including the cult classic, ***The Stunt Man***. Starring **Peter O’Toole and Barbara Hershey**, this feature film is scheduled for re-release in 2001. During the filming in 1977, the hotel’s exterior was altered and then “blown up” as part of the story line.

Other movies from the 1970s and 1980s include ***Wicked, Wicked, \$*** with **Goldie Hawn, K-9** starring **Jim Belushi**, and **Steve Martin’s *My Blue Heaven***.

Many, many television shows and made-for-TV movies were also filmed at The Del during the 1970s and 1980s, including ***Loving Couples*** with **Shirley MacLaine, Susan Sarandon, and James Coburn**; ***Space*** with **James Garner, Michael York, Blair Brown, Beau Bridges, Harry Hamlin, and Bruce Dern**; ***Ghost Story*** with **Sebastian Cabot, Gena Rowland, and Karen Black**; ***The Girl, the Gold Watch, and Everything***; ***Captains and Kings*** with **Henry Fonda, Ray Bolger, and Patty Duke**; ***Rich Man, Poor Man*** with **Nick Nolte, Dorothy McGuire, Ed Asner, and Susan Blakely**; ***Hunter***; ***Hart to Hart***; ***Simon & Simon***; and ***Lifestyles of the Rich and Famous***.

1988 Centennial Celebration

In 1988, the hotel celebrated its 100th birthday, and some of America’s biggest stars showed up for the festivities including **Mary Martin, Donald O’Connor, Frank Sinatra, and John Wayne**, as well as some of the **original munchkins** from ***The Wizard of Oz***.



1990 to Present

The hotel continues to be a favorite spot for movie and television filming. In 1995, the movie **Mr. Wrong** was filmed at the hotel, starring **Ellen DeGeneres**. Television shows/movies have included **Ladies on Sweet Street** with **Helen Hayes**, **Baywatch** (this two-part episode focused on the hotel's very real ghost), **Garth Brooks Live**, and **Silk Stalkings**. The hotel continues to be a popular subject for television programs such as the **Today Show**, **Historic Hotels**, **America's Castles**, **California and the Dream Seekers**, **Weddings of a Lifetime**, and **True Mysteries**.

Additional celebrity sightings in the recent past include **Jason Alexander**, **Kim Basinger**, **Kevin Costner**, **Richard Dreyfus**, **Jodie Foster**, **Whoopie Goldberg**, **Cuba Gooding, Jr.**, **Kelsey Grammar**; **Gene Hackman**, **George Harrison**, **Charlton Heston**, **Dustin Hoffman**, **Harvey Keitel**, **Larry King**, **David Letterman**, **Heather Locklear**, **Julia Louis-Dreyfus**, **Michelle Pfeiffer**, **Brad Pitt**, **Madonna**, **Demi Moore**, **Jack Nicholson**, **Gregory Peck**, **Sharon Stone**, **Barbara Streisand**, **Bruce Willis**, and **Oprah Winfrey**.

Del Hollywood Trivia

During **Will Rogers'** visit in 1927 (he was here to honor aviator Charles Lindbergh after Lindbergh's successful transatlantic flight), Lindbergh, who had munched on sandwiches during the long trip, was chided by Rogers for being the only man in history to take sandwiches to Paris.

Beautiful **Anita Page**, who starred in **The Flying Fleet** in 1929, fell in love with a Navy officer during her stay, and they eventually married and settled in Coronado.

George Raft, who visited the hotel in the 1930s, was also featured in the 1958 movie **Some Like It Hot**, although none of his scenes were shot at The Del.

Baseball great **Joe DiMaggio** and new wife, actress **Dorothy Arnold**, spent their honeymoon at The Del in 1939. Years later DiMaggio would wed **Marilyn Monroe**, who had also had a Del connection.

One Coronadan – as a young teenager during World War II – remembers seeing women sitting around the hotel's pool, all with black eyes. She eventually found out that they were **Hollywood celebrities** recovering from facelift surgery. The young girl's father was deathly afraid of polio, and he did not allow her to go into any movie theaters. Consequently, she didn't know any of the celebrities.

Actress **Kay Williams** divorced from Adolph Spreckels, son of hotel owner John D. Spreckels, eventually married **Clark Gable**, and she was married to him at the time of his death.

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SOME LIKE IT HOT FILMED AT THE HOTEL DEL CORONADO

Regarded by critics as one of the finest American movies ever made, *Some Like It Hot* continues to delight audiences 50 years after it debuted in 1959; in fact, the American Film Institute named it No. 1 on their list of the 100 best comedies of all time.

Filmed in 1958, the United Artists movie was shot on location at the Hotel del Coronado, Southern California's landmark Pacific resort. The Del's iconic Victorian architecture made it the perfect backdrop for the film's 1929 setting, along with acting icons Marilyn Monroe, Jack Lemmon and Tony Curtis.

Says author and scholar Laurence Maslon, who released *Some Like It Hot: The Official 50th Anniversary Companion* in September 2009 during the 50th anniversary celebration at the Hotel del Coronado (published by Collins Design, an imprint of HarperCollins Publishers in the US and Anova Books in the UK), "There have been a lot of movies shot on a lot of locations, but only a few marriages of celluloid and place can be considered truly legendary. Chief among those magical moments is the sight of Marilyn Monroe cavorting on the beautiful beach at the footsteps of the Hotel del Coronado."

Plot

The Prohibition-era story follows the exploits of Lemmon and Curtis, out-of-work Chicago musicians who accidentally witness a gangland slaying. Making a run for their lives, the men disguise themselves as women and join an all-girl band traveling by train to Florida. Here, a ukulele-strumming singer, played by Monroe, catches the eyes of both men, but it is Curtis' character who assumes still another identity – an unlucky-in-love millionaire – to successfully woo and win Monroe.

Lemmon's cross-dressed character, meanwhile, is vigorously pursued by a bona fide millionaire, played by Joe E. Brown. The hilarious gender-shifting romantic romp is played out at California's famed Hotel del Coronado, which director Billy Wilder found to be the perfect substitute for Florida in the Roaring Twenties.

Sunshine ... California-Style

At least one Floridian was less than happy about Wilder's decision to shoot the movie in San Diego. Miami Mayor Robert King High reportedly said it was "a sacrilege" to let Southern California play the role of Florida's "Sunshine State." This sour criticism was ably met by Coronado's mayor, who wired back, "Some like it hot, but not as hot as Miami in September." The mayor's rebuttal also referenced Florida's gnats, mosquitoes and hurricanes, none of which plagued the temperate island of Coronado.

An "Uproariously Improbable Set"

Like all American resorts, the Hotel del Coronado had endured some tough years during the Depression and World War II, but it was this period of benign neglect that helped preserve the resort, making it the perfect setting for Wilder's 1929 story, which he co-wrote with I.A. Diamond. Said Wilder, "We looked far and wide, but this was the only place we could find that hadn't changed in thirty years. People who have never see this beautiful hotel will never believe we didn't make these scenes on a movie lot. It's like the past come to life."

Although at least one critic didn't believe the hotel was real, describing The Del as "an uproariously improbable set." The hotel's 1888 Queen Anne Revival-style architecture does tend toward the fanciful, with rambling white clapboard, lazy verandas and red-turreted roofs,



which an earlier writer had characterized as a cross between an ornate wedding cake and a well-trimmed ship.

Although only exterior scenes were filmed at hotel, the interior scenes *do* look very Del-like (right down to the placement of the lobby elevator and stairs). This probably explains why so many *Some Like It Hot* devotees – even after seeing the Hotel del Coronado for themselves – absolutely refuse to believe that the movie’s interior scenes were *not* filmed at The Del.

Only at The Del: The Stars Align

During filming, Marilyn Monroe was accompanied by her husband, esteemed playwright Arthur Miller (he made two special trips from the East Coast to join her at The Del). Also in Monroe’s entourage was acting coach Paula Strasberg, along with Monroe’s secretary and press agent. Coronado police officers were assigned to guard Monroe throughout her stay.

Meanwhile, Tony Curtis’ wife, Janet Leigh, was also on hand (Leigh was pregnant with their second child, Jamie Lee Curtis, at the time). Jack Lemmon’s future wife, Felicia Farr, also joined the troupe.

By almost everyone’s account, Monroe was very difficult to work with throughout the film’s production – her tardiness and inability to remember lines have become legendary. Interestingly, however, quite a few reports confirm that Monroe was “on her mettle” during the entire Coronado portion of filming.

In fact, in his book *Conversations with Wilder* (1999), writer/director Cameron Crowe addressed Billy Wilder about this aspect of the film, saying, “I grew up in San Diego [and] the legend is that the hotel was the most magical part of the filming ... that Marilyn felt relaxed there.”

To which, Wilder replied, “Yeah, that was fun. We had a good time there. Marilyn remembered her lines ... everything was going according to schedule.” Added Crowe: “Marilyn seems fully engaged in those scenes.”

According to another source, Wilder speculated that Monroe was inspired at The Del, where adoring spectators were plentiful because she preferred a live audience. Wilder later told Crowe that the Coronado fans were “screaming and yelling,” and then added that when he wanted the crowd to quiet down, he had her say, “‘Shhh’ ... they listened to her.” In the end, Wilder probably characterized Monroe the best, calling her “a calendar girl with warmth, with charm.”

And a last bit of Del trivia: During her stay, a hotel chef reported that Marilyn fancied his cold soufflé vanilla pudding with egg-white decoration, which she requested daily.

Favored by the Fans, Overlooked by the Oscars

The movie was a box office success, grossing over \$8 million initially and earning several million more over the next few years – somewhere between \$10 and \$15 million.

Monroe’s financial deal – she received between \$100,000 and \$300,000, as well as 10 percent of the film’s gross profits – was a very lucrative arrangement in its day, and *Some Like It Hot* turned out to be her most profitable venture.

The movie was also a critical success. *Variety* called it the biggest hit of 1959; Monroe received a Golden Globe for her performance, as did Jack Lemmon. The film itself also won a Golden Globe for “best comedy.”



In spite of its financial success and public accolades, the film received only one minor Academy Award for “Best Black and White Costume Design.” Today it is thought that *Some Like It Hot* was just too risqué for 1959, when the big winner that year was *Ben-Hur* (also in the running for various Academy Awards were the likes of *Diary of Anne Frank*, *Room at the Top*, *Pillow Talk* and *Porgy and Bess*).

The *Some Like It Hot* story line is racy, and Monroe’s costumes are incredibly revealing, even by today’s standards (though, according to Wilder, Marilyn was not interested in fashion ... as long as the costumes revealed “something,” she was satisfied). Ahead of its time perhaps, present-day reviewers marvel that the movie still comes across as such a wholesome film; this was Monroe’s forte: she was sexy, but childlike.

Although this is the Monroe film most shown on television today, the actress reportedly never liked her performance.

Fun Film Facts

Writers Wilder and co-author I.A Diamond were inspired by another cross-dressing comedy, the 1932 German musical *Fanfare of Love*, and they deliberately set the story in the past because, as Diamond put it, “When all the costumes look peculiar to us, a guy in drag looks no more peculiar than anybody else.”

Much like *The Del* itself – which was designed as it was being built – the last 15 minutes of *Some Like It Hot* was being written and rewritten as it was being filmed.

The film was shot in black and white because Wilder thought that male actors in female make-up would look too ridiculous in color. The black-and-white format – which also suited the period style of the film – did not appeal at all to Monroe, who contractually insisted that all her films be shot in color. Wilder was able to convince her that the 1920s setting would look more authentic in black-and-white. Interestingly, Wilder (who chose to make many of his movies in black and white) later said that *Some Like It Hot* was the one movie that would have benefited from color.

Although Wilder hired one of the world’s most famous female impersonators to teach Lemmon and Curtis how to walk in high heels, Lemmon refused the help – he didn’t want his character to be that adept as a woman.

Monroe’s character, “Sugar Kane,” is supposed to be 25 years old, although Monroe was 32 when the movie was made.

After *Some Like It Hot*, Monroe and Curtis never worked with Billy Wilder again, but Jack Lemmon remained one of the director’s favorite actors, and they made six more films together.

What to Look For

At one of the previews, the first shot of Lemmon and Curtis dressed as women was such a crowd-pleaser that Wilder added in every other shot he had for that scene (and, if you look carefully, you’ll be able to see them walking by the same railroad car again and again). In addition, Wilder deliberately didn’t show the characters as they transformed themselves from men to women because he knew the comic impact would be greater if audiences were introduced to “the ladies” all at once.



Monroe was displeased at her initial entrance – also at the train station – and Wilder and Diamond concurred. They rewrote the scene so that Monroe's entrance was punctuated by steam blasts from the train.

The film clearly shows The Del's two original front entrances. When the resort opened in 1888, the hotel offered a combined men's and women's entrance and a separate "unaccompanied" women's entrance, which afforded lone women travelers a discreet way to check in. Though the two entrances survived past the 1958 filming of *Some Like It Hot*, only one remains today.

In the scene where Curtis and Monroe run out to the yacht, it is supposed to be night, but it's obviously not dark; Monroe's frequent tardiness made it impossible to shoot the scene at night.

In the role of gangster Spats Colombo, George Raft parodies the gangster role he played in the 1932 film *Scarface*, in which his character repeatedly flipped a coin. In *Some Like It Hot*, Spats Colombo is very irritated when he sees someone else flipping a coin, demanding, "Where did you pick up that cheap trick?" Raft – who didn't accompany the cast to Coronado – was at The Del in 1936, during the filming of *Yours for the Asking*.

When Lemmon's female character is telling Curtis' male character about his engagement to a *real* millionaire, he punctuates every line with a flourish of maracas. Wilder anticipated the scene being so successfully funny that he wanted to allow "space" for the audience laughter, and the maracas were added to provide the appropriate pauses.

There were two scenes that supposedly gave Monroe the most trouble: The scene where she knocks on the door and says, "It's me, Sugar" required 47 takes; another scene, where Monroe had to rummage through a dresser drawer for a bottle of bourbon, proved even more challenging, requiring 59 takes. In fact, Wilder claimed that after he put the cue inside one of the dresser drawers, Monroe couldn't remember which drawer it was in.

The last line – uttered by Joe E. Brown when he says to Jack Lemmon, "Nobody's perfect" – was never intended to remain the last line, but Wilder and Diamond couldn't come up with anything they liked better, so it stayed. Ironically, it has become a classic last line.

In some publicity photos, including the film's poster, Monroe just doesn't look like herself. That's because a body double was used for several publicity shots; it was Sandra Warren, an actress who appeared as one of Sweet Sue's Society Syncopaters. Her body was uncannily like Monroe's, although Monroe face was ultimately superimposed.

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A BRIEF HISTORY OF THE HOTEL DEL CORONADO

Coronado, CA — When the Hotel del Coronado first opened its doors in 1888, the United States of America looked far different than it does today. At that time, California was separated from the rest of the country by vast unsettled territories.

The 1848 discovery of gold in northern California had propelled settlement to the West Coast, but even forty years later, much of America's interior was still unsettled. Imagine what it must have been like for the hotel's early guests to leave the comforts and culture of the east and travel through the vast remoteness of the west to reach The Del.

In the early days, most guests traveled to The Del by train, and a trip from the east took seven days. Wealthy travelers journeyed in relative luxury, the wealthiest of who had their own private rail cars that were hitched up to trains back east and unhitched when they reached The Del. To accommodate private rail cars, the hotel had a spur track on property.

Not only was the hotel part of the movement west, it was part of a way of life, which was epitomized by America's luxurious railroad resorts. These were the watering holes for the rich, the famous, the privileged and the few. In fact, the hotel's early patrons very likely spent their days traveling by train from one fabulous resort to another. At one time, the Hotel del Coronado was one of many such resorts; today, it is one of the few that has not only survived, but still flourishes as a wonderful world-class hotel.

The Del was conceived and built by two mid-western businessmen, who became acquainted after moving to San Diego in the mid 1880s. In 1885, Elisha Babcock and Hampton Story bought the entire undeveloped peninsula of Coronado. They then subdivided the land, sold off the lots, recouped their money, and proceeded to build what they envisioned would be the "talk of the Western world."

Promoted as a fishing and hunting resort, the waters that surrounded The Del were rich with marine life; the nearby scrub was filled with quail, rabbit, and other small game (and the hotel's chef was happy to cook a guest's catch of the day). But, in addition to these pursuits, the hotel offered more refined amenities including billiards (separate facilities for men and women), bowling, croquet, swimming, boating, bicycling, archery, golf, and fine dining. There were also special rooms set aside for smoking, reading, writing, cards, chess, and music.

The Del also showcased a lot of modern technology: it was lighted by electricity (at that time, it was one of the largest buildings in the country to have electric lights); there were telephones (but not in the guests' rooms), and there were elevators. There was a fire alarm system and state-of-the-art fire fighting equipment (although it is not known to have ever been used). There were also numerous bathrooms, all equipped with something very rare: water pressure. The hotel was outfitted in fine china and linen from Europe. Furnishings came from the east, as did many of the original employees.

The Hotel del Coronado became a mecca for sophisticated eastern travelers, who had grown a little bored with the resorts on that side of the country, and who looked for exciting alternatives to European travel.

In 1906, polo was added, and in 1913, the hotel opened its own school for the children of long-term guests, many of whom would stay at The Del for months at a time. The early 1900s also brought the addition of "Tent City," which was developed by The Del for America's new



emerging social segment: the middle class. Tent City – which lasted until 1939 – was located on hotel property just south of The Del and offered modest tent and bungalow accommodations at reasonable rates.

The hotel's heyday continued into the 1920s, although by then, the clientele had shifted. There had been a war, and federal income tax had been instituted. No longer were there so many people who could pack up their families, their belongings, and their servants, and while away a season at The Del.

Times had changed. Now, women bobbed their hair, rolled up their skirts, rolled down their hose, took up smoking, and took off in rumble seats – and the men took off after them. The Roaring Twenties was truly the party decade at The Del, with lots of Hollywood coming to call, including people like Charlie Chaplin. But, he wasn't the only luminary. Even England's Prince of Wales visited The Del during the twenties, as did Lindbergh, who was honored at the hotel after his historic 1927 solo transatlantic flight.

During the Depression, the hotel suffered some, but not as much as many other turn-of-the-century resorts, which could not survive such hard times. Fortunately, the strong military economy in San Diego helped keep The Del afloat. In fact, the hotel continued to draw guests all through the Thirties, despite the Depression.

When World War II began, Coronado – like so many other areas on the West Coast – panicked, and so did the hotel's guests. Visitors wanted to get off Coronado and out of California as quickly as possible, but Coronado was still serviced by ferries only, so getting out fast was practically impossible.

During the war, blackout laws went into effect as Coronado's military base swelled with new recruits. Part of The Del was used by the Navy for housing and the hotel became a magnet for military men and their sweethearts. Couples danced at The Del, romanced at The Del, partied at The Del, married at The Del, honeymooned at The Del, and eventually returned after the war to celebrate at The Del.

Meanwhile, all across America, more and more nineteenth century resorts were being abandoned or destroyed. Like The Del, most were used by the military during the war, and some were even taken over entirely – for hospitals, for housing, for internment centers, even for reasons never disclosed. Afterwards, many of these hotels could not rebound.

The post-war years were no more generous. After World War II, Americans turned away from the past and tradition. They were interested in the future and whatever was new: televisions and TV dinners, suburbia and shiny new automobiles. And, with the automobiles came fast food restaurants, drive-in movies, and ... motels.

Still, The Del prevailed, thanks to a series of owners during the fifties and sixties who wanted to keep her going. During some of those leaner years, the hotel took in "resident guests." These were people who lived at The Del from one year to the next, and their rent usually included all meals.

Although the "Grand Lady by the Sea" may have been a little bit worse for wear at this time, she was still able to cast her magic spell far and wide. In 1958, director Billy Wilder chose The Del for the filming of *Some Like It Hot*, starring another timeless American legend, Marilyn Monroe.



Fortunately, by the late Sixties and into the Seventies, Americans had a change of heart, as they became more interested in history and more interested in saving their history. During this period, The Del was brought back to her former glory and has enjoyed good years ever since. In fact, since that time, every president since Lyndon Johnson has visited the hotel.

In 1998, The Del established its own Heritage Department, committed to safeguarding and sharing the hotel's wonderful history. Today, The Del is proud to have a permanent place in the nation's history and honored to serve a new generation of travelers.

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ACCOLADES AND AWARDS

Since the Hotel del Coronado opened its doors in 1888, it has become a living legend with visits by thousands of celebrities, dignitaries and travelers from around the world. In fact, when The Del opened for business, a weekly paper had this to say: *"The story of Aladdin and his wonderful palace, built in a single night, comes closer to being realized into actual fact upon this Coronado beach than possibly any other place on earth known to man."* Today the Hotel del Coronado continues to garner accolades and awards:

ACCOLADES

"The new Beach Village, an enclave of upscale cottages, harks back to The Del's glamour days, and the Spa at The Del, with its infinity pool, Feng Shui hair salon and 'voyages' treatments, takes you on a journey through the senses."

Modern Bride

"If Coronado Island is the Crown of Southern California, surely the Hotel del Coronado is the Crown Jewel. It has recently undergone a \$150 million facelift, which includes the addition of a brand-new spa, a terrifically trendy and unpretentious wine, cheese and chocolate bar, the innovative signature Del restaurant, and a strip of cottages and villas aptly called Beach Village."

Stirling Magazine

"21st century tastes have evolved, and the Hotel del Coronado has done an impressive job of absorbing the lessons of the best California hotels, turning Beach Village into an understated retreat."

Travel + Leisure

"With Victorian red-tiled roofs and white-wooden siding, these beachside villas and cottages mirror the landmark hotel around which they are built. Guests can take advantage of the Coronado's recent expansion, including 1500 OCEAN – its signature restaurant – and the 21-room spa."

CNNMoney.com

"Couples, families and groups looking for a little extra room at the historic Hotel del Coronado in San Diego might want to look into an exclusive enclave of 78 ocean-view cottages and villas called Beach Village. Get comfortable amid fireplaces, full kitchens, spa tubs and private swimming pools."

Los Angeles Daily News

"Beach Village's suites...provide an idyllic setting and exceptional service – an elegant respite in an otherwise hectic world."

Beverly Hills Report

"The new wellness oasis at the Hotel del Coronado recalls a seaside retreat, with dark-wood lockers, studded leather armchairs, and sepia-toned prints of racing yachts."

Conde Nast Traveler



“The Spa – which opened in January 2007 – is tucked away on the lower level of this 120-year-old luxury resort along the grand Pacific, but the entranceway to the spa is outside by the beach. Meaning you’re already soaking up warm Southern California rays before you ever step in the door of this sanctuary that features 21 treatment rooms.”

Private Clubs

“Since opening in 1888, its popularity has remained constant. The Del has hosted presidents and politicians, socialites and celebrities. It’s drawn the glitterati and the literati, not to mention generations of locals for whom a year wouldn’t be complete without a trip to The Del for brunch in the Crown Room.”

San Diego Magazine

“Perched on a petite island off the coast of San Diego, the historic Hotel del Coronado is making waves with its \$150 million renovation, new spa, lip-smackingly delicious gourmet restaurant, and Beach Village.”

Valley Magazine

“The Hotel del Coronado’s winter wonderland is aglow this holiday season with 60,000 glittering lights and sparkling silver snowflakes that illuminate this seaside resort.”

Redbook

“Beach Village at The Del and the 78 private luxury cottages and villas share a pool and beachfront club. It’s like moving onto your own private resort island.”

Coastal Living

AWARDS

Reader’s Choice for the Best Place To Get Married

Ranch & Coast

Best Hotel & Best Swimming Pool

San Diego CityBeat 2009 Readers Poll

Best Hotel, Best Wedding Venue, Best Weekend Getaway Hotel/Resort

SignOnSanDiego 2009 Readers Poll

Top 20 Hotel Spas in the World

Travel + Leisure

Best Candy Store

Spreckels Sweets & Treats

San Diego Magazine

America’s 10 Best Family Resorts

Family Life Magazine

America’s Top 10 Beaches

“Dr. Beach”

Top 50 Resorts for Parents & Kids

Travel + Leisure Family



Top 10 Resorts In The World
USA Today

500 Greatest Hotels in the World
Travel + Leisure

Top 100 U.S. Resorts
Travel + Leisure Readers Poll

Top 10 Beach Icons
USA Today

#1 Best Beach in the Southern California
The Travel Channel

Top 10 Best Beaches in the United States
Los Angeles Times

America's Best Beaches
Wall Street Journal

#2 Best Place in the World to Get Married
The Travel Channel

Best Resort Getaway
Los Angeles Magazine

Best Resort in San Diego
Orange County Register Readers' Poll

Top 10 Family Resorts
ShermansTravel

FOOD AND BEVERAGE AWARDS

Best Hotel Dining
1500 OCEAN
San Diego Magazine Readers' Pick

Sommelier
Ted Glennon
San Diego Magazine Readers' Pick

Diner's Choice
1500 OCEAN
OpenTable

Best Catering
Hotel del Coronado
San Diego Magazine, David Nielson



Best Sunday Brunch
Crown Room
San Diego Magazine Readers' Pick

Best Outdoor Dining 2009
Sheerwater
OpenTable Member Poll

Best Sunday Brunch, Best Ocean-View Dining & Best Patio Dining
San Diego Downtown News

Best Hotel Dining
Sheerwater
San Diego Magazine Readers Poll

Restaurant Wine Award
Hotel del Coronado
Wine Spectator Magazine

Best Hotel Bar
Babcock & Story Bar
San Diego Magazine Readers Poll

Best Hotel Restaurant
1500 OCEAN
SignOnSanDiego Readers Poll

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